

# THE VULCAN ADVOCATE

VOL. 20—No. 14.

THE VULCAN ADVOCATE, THURSDAY, APRIL 4, 1929.

Subscription \$2.00

## Orange Special

3 Dozen Large Oranges and 3 Rogers "1881" Silver Spoons

**\$1.00**

This is a Real Special—Look this Over.

## Royal Purple Choice Pumpkin

2½ lb. tins, 7 for \$1.00

WHILE THEY LAST

This is a Real Special—Don't Miss It!

**F. L. Simington & Co.**

VULCAN

## ANACONDA OILS

Don't fail to make reservations for a block of this Stock at 3 shares for \$1.00.

We take a great deal of pride in offering this stock to our customers as they hold over 3000 acres adjoining any well drilling in Turner Valley or Moose Mountain areas.

In addition to their large holdings they own outright 35,000 shares in the Baltic Oils Ltd., which will be drilled by the Imperial Oil Ltd., adjoining Home No. 1.

The Oilwell Drilling and Financing Co. Limited have contracted to drill for the Anaconda within 60 days from March 21st for a block of Anaconda stock and the first well will be north West of the Vulcan and South of Freehold.

GET IN ON THE GROUND FLOOR

Now Selling, 3 Shares for \$1.00

**The C. B. Shimp Land Co.**

Telephone 82

VULCAN

## SUITS and TOPCOATS

For Men and Young Men—Blues, Greys and Browns with checks and stripes. Single or double breasted models of Coats and Vests, also one or two pairs of trousers.

**\$27.00 to \$38.50**

### TOPCOATS

Tweeds and Barrymore Cloths, single and double breasted models, wide lapels, \$22.50 to \$35.00  
All Wool English Gaberdine Coats, with or without belt \$21.50

Leatherette and Rubber lined Tweed Coats, Tan, Grey and Brown, made up trench and semi-trench models.  
**\$7.50, \$9.50 to \$12.50**

### WORK SHIRTS

Heavy Khaki Drill, fast color, \$1.75 each  
English Moleskin Coat Shirts, fancy patterns, \$2.00, \$2.25, \$2.50  
Headlight Plain Blue and Polka Dot, fast dyes, \$2.00

### UNDERWEAR

Spring Weight Merino Combinations, long sleeve, at \$1.65  
Medium Weight Cotton White, long sleeves, Special, \$2.50  
Two Suits for \$4.75

Fine Botany Wool, short, sleeves, summer weight, \$4.75 Suit

Let Us Measure You for a New Suit or Topcoat  
We Guarantee a Fit—Leishman and Semi-Ready Ltd.

**PETE McASKILE**

Men's and Boys' Wear

QUALITY AT FAIR PRICES

## Vulcan Theatre

Next Week

Tuesday and Wednes. Nights  
April 9 and 10

LOOK WHO'S HERE!  
"Mademoiselle from Armentieres"

THE romance of a French mamselle and a soldier—set in a stirring war background—crowded with humor—truly "The Big Parade" of the British.

ADDED ATTRACTIONS  
Another Collegian Comedy  
"Calford in the Movies"  
Novelty "Shadows"  
PATHE REVIEW

Friday and Saturday Nights  
April 12 and 13

## "SUBMARINE"

A MIFTY DRAMA OF THE SEA

STARRING  
JACK HOLT  
WITH DOROTHY REVER  
RALPH GRAVES

A picture that is different! Something new in photodramas—the adventures of men who spend most of their lives under the sea. It's thrilling, full of tense action!

ADDED ATTRACTIONS  
Stan Laureland Oliver Hardy  
—IN—  
"LEAVE 'EM LAUGHING"  
Oddity "Sanctuary"  
Paramount News

### LOCAL NEWS ITEMS

Miss Lilly Thompson spent the week end in Calgary.

Mr. Jim Marshall spent a few days in Calgary last week.

Mr. Bill Robson spent the week end in Lethbridge.

Miss Charlotte Burrows left with her father for Edmonton, where they expect to reside.

Nurse Thompson of this district is spending the Easter holidays with her daughter in Saskatchewan.

Mr. Gordon McIntyre and Mr. Roebuck motored to Lethbridge on Friday last on business.

Miss Dorothy McQueen, of Lethbridge, is visiting at her home in Vulcan.

Miss Mamie Lebow, who is attending Normal at Calgary, is spending her Easter holidays at her home in town.

Vulcan Lodge, B.P.O.E., will meet in the L.O.O.F. hall on Monday evening, April 8th on which occasion a full attendance is particularly desired.

Mr. and Mrs. Sisson of Champion, were visitor in Vulcan a few days last week attending the services held at St. Andrews' Church.

Mr. Steve Nickleberry, a Vulcan High School student was a patient in the Municipal Hospital for a minor operation.

Mr. G. McLean of Calgary is spending a few months with his father, Mr. McLean of the Pool elevator.

Mrs. Gordon Hanna underwent an operation for appendicitis this last week. Her friends all wish her a speedy recovery.

Mrs. H. Daines left Tuesday night for Regina where she expects to spend a month visiting her daughter Mrs. Gladys Mitchell, formerly of this town.

We regret to announce the death of Mrs. Rosa Haughton, which took place at Hearnleigh yesterday. The funeral will take place from St. Aldhelm's Church on Friday, April 5th.

We regret to say that Mrs. Drummond has had another relapse and is in the Vulcan Municipal Hospital. She has the best wishes of many friends for recovery.

Because the advertisement of Pyramid Motors, Limited, has necessarily been removed from its usual position we call attention to their announcement on page three.

Mr. Dick Siminon spent a few days in Lethbridge last week as the guest of his uncle and aunt Mr. and Mrs. B. G. Begg, looking over the new show room and new display of Chrysler's in that city.

New shipments of ladies millinery are coming in every few days. Colors, shapes and materials in the latest styles. Prices range from \$2.50 to \$10.00. Children's combined braids and silks, also silks and plain straws from \$1.00 up to \$2.75.

—The Vulcan Millinery, C. C. Packwood.

## GOPHER POISONS

Strychnine

Gophercide Powder

Gophercide Liquid

Cyanogas

Red Oats

Bingo Liquid

Ever-Ready Liquid

Mickelson's Kill 'Em-Quick

Formaldehyde, 21c per lb.

Copper Carbonate

**D.C. JONES**

DRUGS AND STATIONERY

DAY PHONE

12

VULCAN, ALBERTA

### IN AND AROUND THE CLUB

Of course you were at the fight on Saturday night. If not, you missed a lot. The bright spot in the whole performance was the vastly improved form shown by the local lads. Frankie deserves lots of credit.

Tex says, when the ice goes watch out for the "Heavies" this year. Vulcan is close to the top of the heap as a boxing centre now, and will be right there soon.

No reason why we shouldn't be in the same position as regards all other sports. Organization does it. How did you like our first whist drive?

The ladies are planning a bridge tournament on the same lines, and promise to improve on what the boys put on last time. "Mebbe so."

This will take place on Tuesday, April 16. Did you get over Monday without being caught. Ask the Major?

Bill had his dog at Lethbridge and did very well. Unfortunately the dog lives in Blackie, but he can't help it, can he?

Lomond, as usual, was well represented at the fight. The boys over there are right with us and we sure appreciate their support.

We noticed our old friends "W" and "W" conferring in the street the other day. But they were fixing up another "coup" on the oil market.

The new farmers say they are getting along fine, and have the offer of a boarder already. Well the boys are fast workers.

The ladies wish to have an idea as to what number they will have to provide for at the bridge tournament. Would intending entrants please hand in their names to the secretary.

Quite a few of the sports have gone to Calgary to see the amateur finals, and lend their support to the local boy Theron. Of course they won't even look in at the Oil Exchange.

### LOCAL NEWS ITEMS

Miss Combs of Calgary, has accepted a position with the Bank of Montreal, as stenographer.

Miss Dorothy Ottewill is spending her Easter holidays with her cousins in Lethbridge.

Miss Paulene Lucas returned on Saturday night after a short vacation at Claresholm.

Mr. and Mrs. Ed. Arney and family motored to Seattle last week where they expect to spend a few weeks visiting Mrs. Arney's sisters.

K. R. McLean of McLean & Anderson Sight Specialists, 208-8th Avenue, West, Calgary, visits the King Drug Store every Saturday. Make appointments at Drug Store or with Drs. Carson & Burke.

Many friends were at the train on Saturday night to greet Mr. and Mrs. Nesbitt as they passed through on their honeymoon trip. Mrs. Nesbitt was formerly Miss Nell Brazier, a popular member of the Vulcan Telephone staff.



### TOWN COUNCIL MEETS

The regular meeting of the town council took place on Monday evening with Mayor Butchart in the chair and all members present.

The Mayor was authorized to purchase a new cesspool outfit.

Dr. Carson was re-appointed as health officer; Mr. A. J. Flood as secretary-treasurer; and Mr. R. L. Elves as auditor.

The council decided to present the Municipal hospital with two fire extinguishers.

The following committees were appointed, the first mentioned member, in each case, to be chairman:

Public Works—Messrs. Elves, Collier and McInnes.

Rink—Messrs. McAskile, Allan and McInnes.

Fire, Light and Police—Messrs. Allan, McAskile and Simington.

Parks and Cemetery—Messrs. Collier, Elves and Simington.

Accounts to date were ordered paid and Messrs. Elves, McAskile and Allan were appointed a committee to revise the town bylaws.

### W. M. S. INVITES YOU

The Women's Missionary Society will hold their Easter thank-offering meeting on Thursday, April 11th at 3 o'clock. The speaker on this occasion will be Mrs. John McDougal (the first white woman to land in Southern Alberta). The citizens of the town and district are invited to hear Mrs. McDougal on the pioneer days of this country.

### IMPORTANT MEETING AGRICULTURAL SOCIETY

Necessarily brief reference was made last week to the public meeting called for the purpose of re-organizing Vulcan Agricultural Society.

Mr. D. H. Galbraith, M.P.P., in opening explained that he had the authority of the Superintendent of Farms for stating that the charter of the local society is still in effect, and that live stock competitions are not necessary to secure the government grant. The speaker said it was for the present meeting to decide whether or not the re-organization scheme suggested by the nominating committee appointed at a former meeting should be adopted; the committee referred to consists of Messrs. B. R. Lommatzsch, Jack McKay and Iversen.

Major Strange then introduced Mr. Galbraith then introduced Major Strange who spoke of standing field crops, and the various kinds of seed wheat, in similar terms to those expressed in our article published in another column.

Major Strange invited questions, and answered several of these satisfactorily.

Mr. Galbraith then invited suggestions for the future welfare of the local organization.

Mr. B. H. Lommatzsch suggested that the nominating committee appoint a board of directors and was sure of enough interested parties to ensure success.

As stated last week the society was re-organized on motion of Mr. Edgington, Reid Hill, and Mr. A. T. Martin, Vulcan, to proceed along regular lines.

Mr. Galbraith next introduced Mr. Seymour, town planning expert for the provincial government, as a preacher of the gospel of town planning, and briefly explained the difference between farm "mining" and farm (and home) development; he said that the farmer should have city conveniences plus trees, shrubs and flowers.

Mr. Seymour spoke of immigration settlement, and colonization, as well as planning for towns and farm homes, promising a more specific statement at a public meeting later; he then answered some questions and Mr. Galbraith, on behalf of the meeting, tendered thanks for his visit.

### BOXING DRAWS CROWD

On Saturday last a big crowd enjoyed a good boxing show at the Legion "gym." The exhibition was started by Bobby Marshall and Sonny Rutan and this bout resulted in a draw. Next, some real good boxing was displayed by Theron Vaughn and Dannie Campbell which was much appreciated by the fans in attendance. Clarence Martin proved to be just a little better than Buster Johnson and so gained the decision which he surely had to work for.

The bout that had everyone on their toes was between Clyde Clark and Dannie Jackson. Clark started the first round in good shape, but Dannie's hard punches in the second and third earned him the decision; both boys gave their best and the fans sure gave them a good hand.

Billy Trevenon and "The Major" put up a good show.

The semi-windup was between Basil Daines and Roy Kubic, the referee giving the fight to Kubic in the fourth round on a foul, although Daines was away ahead on points. Most of the fans figured that the referee would have shown good judgment by stopping the fight in the third round as Kubic was no match for Daines.

The main bout was between Eddie Edwards and Frankie Jackson, and in this the local boy proved to be Edwards' master from the start and won every round; Edwards disappointed the crowd by neglecting to fight, and by clowning and talking all the time. Fans will remember that when he fought Ronnie Daines he put up a good scrap, but in the present contest he did not seem to like the way the Vulcan boy gave him a lesson in boxing.

More boxing in the local arena is eagerly looked forward to.

Mr. and Mrs. Graham and daughter Miss Verna, spent a few days in Calgary last week.

Mr. Frank Smith who is attending school at Calgary, is spending his holidays with his parents Mr. and Mrs. Billy Smith.

### MUNICIPAL COUNCIL

There was a meeting of the council of the above municipality on Saturday last, March 30th, when several accounts were presented and ordered paid.

It was decided to offer for sale to the highest bidder, on Saturday, April 27th, at the municipal office, at 2:30 p.m., the S.W. ¼ 29-17-25-Wb, this land having been used by the council for the purpose of taking gravel there from.

An application was made by residents north-east of Vulcan for opening the road at south of section 8-17-20 W4 so as to make the elevators at the north end of the row more accessible. This was laid over until next meeting.

The government grant for roads will be definitely apportioned after the forthcoming visit of the district engineer.

The annual Rest Room meeting will be held on Saturday, April 13th, at 2 o'clock p.m.

### COMMITTEE BUSY

A meeting of the committee of the Vulcan Amateur Athletic Association was held in the Memorial hall on Thursday last. Messrs. McPherson, Collier and Elves were present and in the absence of Mr. King, Mr. McPherson occupied the chair and outlined the purpose of the meeting.

C. R. Robson and W. C. Recor were present as representatives of the base ball club, and Misses Jessie Packwood and Irene Fox represented the basket ball club.

Matters of organization, supervision and financing were discussed, and it was pointed out to the delegates that if their clubs joined the association these matters would be under its control. The basketball girls promised to advise the committee later as to their decision, and the baseball representatives stated that they would join with the organization wholeheartedly and do all in their power to help make the new organization a success.

The young man from the Y.M.C.A. Calgary, who was interviewed regarding the position of supervisor, wrote that he was unable to accept the position if offered, as he has made other plans for the summer.

### BAND ACTIVITIES

Vulcan band is making preparations to retain the honors won last year at the amateur band contest in connection with the Stampede at Calgary, and may even compete at Edmonton Exhibition.

Sunday last this organization had a highly satisfactory practice, and it is more than probable that their ambitions will be realized. Two or three new members have recently joined the band, the latest being Mr. T. Finlay, who comes here from Vancouver and who has accepted a position with the Duncan Motor Co.; he is an accomplished musician and his instrument is the trumpet, he is an experienced bandsman, and was bandmaster for the 47th regiment overseas; he has also taught instrumental music in the well-known Kneller hall, London, England.

Mr. Finlay will be welcomed by the people of Vulcan, and will doubtless, prove an acceptable addition to our excellent local band.

### GOOD DEEDS W. I.

The Good Deeds W. I. met at the home of Mrs. Wood Ervine, Thursday April. Members brought \$1.00 earned in some original way. This is to be a social afternoon after a short business meeting.

### THIGH HILL INSTITUTE

The Thigh Hill Women's Institute met March 27th at the home of Mrs. Dole. The meeting opened with the singing of O Canada and saluting the flag. Mrs. Markert gave an interesting report on the convention. Mrs. Dole was appointed as delegate to attend the rest room as representative of the T.H.W.I. An interesting paper was read on current events. Mrs. Underwood put on a contest "Towns in Alberta" which was enjoyed by all. Robert Call was answered with Irish jokes, after which a dainty lunch was served by the hostess. The next meeting will be held April 18th at the home of Mrs. Pepper.

Sympathy is extended to Mr. Geo. Buck on the death of his father which took place at Norwood, Ontario, on Tuesday, March 26th. Mr. George Buck, Sr., was a farmer and had been in poor health for about a year, and our fellow citizen had only just returned from a visit to the old home when news of the end arrived. Deceased was 82 years of age and the remains were interned at Norwood, on Thursday, March 28th.



## BANKING REQUIREMENTS of FARMERS



THE banking requirements of farmers differ according to location and the particular branch of farming in which they are engaged.

Whatever your banking requirements may be you will find the Bank of Montreal prepared to give the particular form of service you need.

## BANK OF MONTREAL

Established 1817

TOTAL ASSETS IN EXCESS OF \$870,000,000

Vulcan Branch: H. S. SUTHERLAND, Manager.

## Sergeant's Dog Remedies

Mange Medicine  
Skip Flea Soap  
Wor Capsules  
Condition Pills  
Eye Wash  
Skip-Flea Powder  
Sergeant's Dog Biscuits  
25c per lb.

K. R. McLEAN, Registered Optometrist and Eyesight Specialist, makes weekly visits to this store every Saturday. Next visit, Saturday, April 6th.

## ERRETT KING

Druggist and Stationer  
Imperial Hotel Block  
Phone 102  
VULCAN ALBERTA

## E. J. Anderson, B.Sc. Eyesight Specialist

Dischers Jewellery Store  
Monthly Visits

## T. C. Robson BUILDER

Stone, Brick, Concrete and Plaster  
Residence Opp. Terwilliger Elevator,  
VULCAN, ALBERTA

## A. W. Kelly

Funeral Director and Embalmer  
Motor Hearse and Modern Equipment  
HIGH RIVER  
Day Phone 170 Night Phone 149  
VULCAN  
Day Phone 7 Night Phone 783  
Prompt service in Vulcan and District  
will be given in response to calls  
made to any of these numbers.

## Kraft's Furs

Specializing in a full range of Fur  
Coats. We do expert Fur Remodelling.  
**KRAFT The Furrier Ltd.**  
Est. 1908. 222 8th Ave. West  
CALGARY, ALTA.

ing sport activities of the town at heart. What is your interest in this phase of the life of our children?

Incidentally, as we visualize scenes of sport through the years, we might mention one individual, who would undoubtedly take a one hundred per cent test on juvenile sport in his town and that man is Mayor Butchart of Vulcan. — The High River Times.

"All car drivers in Alberta are to take out licenses, starting July 1st. These are to take indefinitely till revoked for cause and are to cost fifty cents." This comes under a redraft of amendments to the Highway Traffic Act. Further provisions: "No driver's license shall be issued to any person under sixteen years." "Every person to whom a permit is granted shall keep displayed on the windshield of his motor a sticker as prescribed by the minister.

The tires and wheels on the motor car in which Major Segrave broke the world's record are said to have cost £16,000 and the rest of the car only another £18,000. Despite the car's extreme speed there is nothing in these figures for Henry Ford to worry over.

There are now over 400 miles of first class highway, within the Alberta government parks.

## Plumbing and Tinsmithing

Stock and service in every branch of the business.  
Pump work and water supply equipment. Heating  
and Furnace installations.

**W. E. BUTCHART**

PHONE 58

ALBERTA

## NOTICE

That portion of S.W. 29-17-25, W4, not reserved for gravel pit, containing 120 acres more or less will be offered for Sale by Public Auction to the highest bidder on Saturday April 27th, 1929, at the Municipal Office, subject to a reserve bid. Terms of sale will be announced on day of Sale.

**A. J. FLOOD,**  
Secretary-Treasurer

## MELROSE COFFEE

HERE IS THE SPECIAL OFFER

Dripco Coffee Maker, regular value ..... \$2.00  
1 lb. tin triple ground Melrose Coffee, regular value ..... 75c

Both for \$1.75

Melrose Jelly Powders, guaranteed to jell in hot weather, 12 pkts. for \$1.00

"Canada Dry" Ginger Ale  
12 Large Bottles, per case ..... \$2.75

Another 3-year old Stall Fed Steer Cutting for the week-end.

Purity Quick Oats

Each package contains 1 piece of Old Willow pattern China, no egg cups or salt and pepper shakers, per pkg. .... 40c  
Purity Baby Chick Food in Bulk and Pkgs.

New Cabbage, New Carrots, Radishes, Green Onions, Cauliflower, Rhubarb, Celery, etc., for the week-end.

"101" RANCH WHIPPING CREAM, FRESH DAILY, PER PINT 30c

**WM. DYCE ALLAN**

PHONE 7

4 X MARKET

VULCAN.

## VULCAN

THE COMMUNITY OF BEAUTIFUL HOMES

Did you ever ask our Agent the low cost of Rich Oak Floors for your home?

**Beaver (Alberta) Lumber**  
LIMITED

BEST IN BUILDING MATERIAL

Vulcan Manager, John Dewie

## Scotia Manitoba Mines Limited

The company's location, surrounding Sherritt Gordon, makes this an attractive stock to hold.

Limited number of shares available **75 cents**

**S. W. GILFOY & Co. Ltd.**

212 SEVENTH AVENUE WEST, CALGARY. PHONES M9907, M2717.

## Home Builders' Lumber Co.

VANCOUVER

Direct from Manufacturers to Consumer and Builder  
Lumber, Shingles, Lath, Mouldings, Doors and Windows

Everything in the line of Building Material—Wholesale Prices. Plans, Blue Prints, Estimates and other information furnished on application. Consult us when making any building calculations.

**M. O. PETERSON**

Imperial Hotel.

Representative at Vulcan.



## Permanent Construction

—calls for the use of well seasoned lumber. For small or large building jobs this is the kind that is most economical in the end. It results in enduring structures, lasting repairs and all-round satisfaction. We always keep in stock all wanted grades of quality lumber for immediate delivery.

## Safety Deposit Boxes for Rent

## Vulcan Co-Operative

Limited  
VULCAN

L. F. DAWSON, MANAGER.  
ALBERTA

## The Vulcan Advocate

An Independent Weekly Newspaper issued every Thursday afternoon, at the office of publication, Vulcan, Alberta. Subscription price per year, in Canada \$2.00, United States and other countries \$2.50. Advertising rates furnished on request.

**VULCAN ADVOCATE**  
VULCAN, ALBERTA

## BUY FROM MACHINES

Increasingly, automatic devices are being used for sale of standard necessities. People are already familiar with the nickel-in-the-slot that produces a stamped envelope and sheet of paper.

It is said in a few years that almost any small commodity may be purchased day or night through automatic machines. These Robots have the virtue of occupying small space and saving salesmen's labor. They have been perfected to a fine point. In many places, tooth brushes, tooth paste, combs, cigarettes, soap, perfume, etc. may be purchased from the automatic machines.

An enterprising company is installing coin-in-the-slot gasoline stations. A certain amount for a half dollar. This promises to bring in great revenue. Another large washing machine company found that one style of electric machine was not selling because of its size, for small apartments. So they equipped these bigger machines with a coin device, installed them in basements of apartment houses, and offered them for co-operative use. Two bits in the slot for 35 minutes use of the machine.

There has yet to be developed in these machines, the ability to accept paper money and give back correct change. That is the next great step. In the meantime the first stages are past. The machines are rain-proof, chip-proof and thief-proof. Some of them even say "thank you" after a sale. But that would be too uncanny.

## A TWO-SIDED STORY

Following is a letter that appeared in a Western newspaper, written by one of its readers. There is information in it for storekeepers:

"Your paper is always boosting that home-town buying is the right thing, for if everybody bought away we would not have a town very long. In your editorial a week or two ago you said there would be less buying from catalogues if every merchant would advertise, because it is advertising that keeps the catalogue men going. Well, I believe that's right too, but one thing I would like to see all the local merchants do, and there are more who think the same and that is for them to print the prices as much as they can in their advertising. And I also think that if the prices are going up they should say so and tell why, if they know. These times we all have to bite our nickles, or most of us, and we certainly don't like the idea of prices going up on staples particularly, and not a word about it till you reach the store. I am not an advertising expert, but I know what I would like to see in my local paper along that line and that is a lot of genuine information about goods and prices every week. Then we should feel better and if we were being fairly treated there would be less sending away. I hear this talked about a lot, so I thought I would write you."

## A FEW MINUTES ARE 7

....That elastic phrase "a few minutes," which is the bug bear of all punctual people, has at last been nailed to earth. A Judge of the King's Bench in London, England, has valiantly buckled on his sword and set out to do battle. Heretofore "a few minutes" has been a will-o-the-wisp, something intangible, which has covered a multitude of crimes of negligence.

It all happened when a barrister was called from the court room and sent back word to the Judge that he would return "in a few minutes." "How many minutes is that?" asked the Judge. "I don't think it will be more than twenty," "Twenty minutes is more than a few," said his lordship, and with a judicial pause "I think seven minutes is the end of a few."

This is something of importance to know. It is a disputed matter between maidens and lovers, husbands and wives, children and parents. It causes bursts of rage, endless misunderstandings and a prodigious waste of time.

Henceforth, the matter is settled. Seven minutes is the end of a few and after seven minutes of waiting all obligations are at an end. You are free.

## SHOULD IMPROVE ROAD

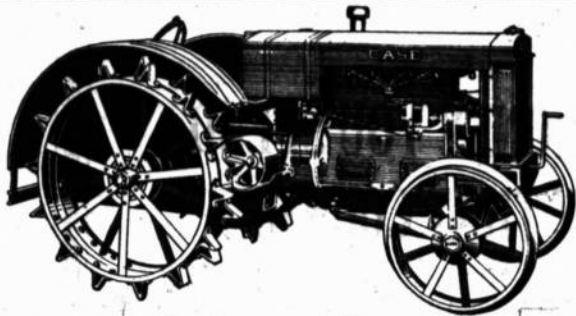
It is unfortunate in view of the remarkable development work being carried on in all parts of the Turner Valley and the enormous daily traffic from this city to the oil field and return that the provincial highways department has not yet seen fit to improve that portion of the road lying between Okotoks and the valley. This fifteen mile stretch is in poor shape to withstand the heavy truck loads which pass over it, and the road is far from comfortable for light automobiles. The development being carried on in Turner Valley is of great importance to the whole province. The proven productiveness of the field is attracting the attention of the Dominion. Hundreds of outside capitalists are visiting the field every week. The only way they can arrive there from Okotoks, and usually from many other points is by automobile. The impression created by the rough and bumpy stretch on visitors is not complimentary to the highway progress of Alberta. An all-weather and all-traffic road should be completed into the valley as soon as possible—Calgary Herald.

## THE HOSPITAL PROBLEM

Calgary is not the only part of this province with a hospital problem, for the whole district from Cayley to Staveland and from the Little Bow to the mountains is seething with arguments for and against the establishment of a municipal hospital at Nanton. The usual accompaniments of such a situation are all to hand; meet ings have been held in Nanton and Parkland, and record crowds attended. The Nanton event attracted ranchers from away back in the hills and also other interested parties from Calgary all of whom voiced their sentiments at length. Another not uncommon element of the situation is in-ner-town feeling, of which there seems to be some evidence, proving there are other interests besides hockey that can stir up the loyalty of the natives.

Brains of dead men reveal nothing. Neither do the brains of some living men.





## The New Model L Case Tractor

Utmost in dependability of performance, durability of construction and economy of operation.

Recommendations of American Society of Agricultural Engineers—well over 20-35 h.p.

Speeds—High 4 miles per hour, Intermediate 3 1/4 miles per hour, Low 2 1/2 miles per hour.

Price: Cash \$1485.00 f.o.b. Calgary.

**ROY WALKER**

"Service with a Smile"

Phone 33.

VULCAN

P.O. Box 8.

## Dunkley Electric

VULCAN and CALGARY

LIGHT and POWER, FIXTURES and APPLIANCES

Office at VULCAN LIGHT AND POWER CO.  
Phone 133

## A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to THE CHRISTIAN SCIENCE MONITOR

Published by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY  
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In it you will find the daily good news of the world from its 750 special writers, as well as departments devoted to women's and children's interests, sports, music, education, radio, etc. You will be glad to welcome into your home so fearless an advocate of peace and prohibition. And don't miss Sam's our dog and the Sunday and the other features.

THE CHRISTIAN SCIENCE MONITOR, Back Bay Station, Boston, Mass.  
Please send me a six weeks' trial subscription. I enclose one dollar (\$1).

(Name, please print)

(Address)

(Town)

(State)

## Do you know why McLAUGHLIN- BUICK

rides so  
much more  
comfortably than  
other cars?

Here are three  
important reasons

McLAUGHLIN-BUICK'S famous cantilever springs—the most expensive type of springs employed on any car in the world, coupled with the famous McLaughlin-Buick torque tube drive—are designed solely for comfort, not for transmission of power, and provide the maximum degree of riding restfulness.

McLaughlin-Buick's Lovejoy hydraulic shock absorbers . . . front and rear . . . absorb the jars and jolts of the roughest roads, thus adding still further to the buoyancy of McLaughlin-Buick travel.

And McLaughlin-Buick's deep, soft seat-cushions, together with the lounging spaciousness of McLaughlin-Buick interiors, provide unequalled riding luxury for every passenger.

McLaughlin-Buick offers the highest standard of motoring comfort ever attained; and this is one vital reason why more motorists drive McLaughlin-Buicks than any other fine car.

B-10-3-28C

**DUNCAN MOTORS**

VULCAN DEALERS

When Better Automobiles Are Built — McLaughlin-Buick Will Build Them

## BETTER SEED, LARGER CROP

H.G.L. Strange, Fenn, Alberta, President, Canadian Seed Growers' Association

The farming world of Canada this last year has been filled with discussions in regard to practically everything that enters into production, transportation, processing, and delivery of Canadian grains on the world's markets.

One important factor has come out of it all, and it is not disputed, which is that Canada is in serious danger of the loss of her hardy won reputation for hard red spring wheat.

There is no disputing that if this reputation were to be lost it would be a catastrophe for the farmers of Canada, because it would mean at the out set that Canadian wheat would have to come into competition, on an equal basis, which it seldom has had to do up to the present, with the enormous quantities of hitherto regarded as inferior wheats from other wheat-exporting countries. Most certainly this would mean not only lower prices but higher marketing cost as well because it would be more difficult to sell due to less eager demand.

Apparently the wheat raisers of Canada too long have regarded themselves as occupying a preferred position and have really come seriously to think that the person who buys their wheat should be satisfied with exactly what the Canadian farmer wishes to supply them with and should, in fact, regard himself as more or less of a lucky person to get this wheat at all.

This mental attitude on the part of the farmer is, of course, all wrong, and if continued will certainly lead to disaster. The unpleasant fact remains that the real master of the whole situation is the buyer and not the producer, and that if Canada wishes to remain as the supplier to the world's markets of the highest quality of wheat, that will fetch a premium above the wheats from all other countries, when it is vitally necessary for the wheat producers of Canada, through their marketing organizations and other agencies, to take considerable pains to find out exactly the kind of wheat their customer demands and exactly the grade and shape in which the customer desires this wheat to be delivered.

The world's buyers require only a maximum of some ten grades of Canadian wheat. The unpleasant fact remains that last year some 450 grades of Canadian wheat were offered by farmers to the marketing agencies for sale. By actual count, with our present grades and varieties, it has been computed that no less than 2,623 grades could be produced. The great bulk of which grades are absolutely and entirely unnecessary and prevent able.

Without recounting the many factors that go to make up all these unnecessary grades it is sufficient to state that a great number of them are caused by the mixing of different varieties. Therefore, no small number of this great mass of unnecessary grades can be eliminated by the farmer himself this coming year, if he will determine to seed only seed that is pure, clean, reasonably true to variety and the right variety for his district.

Not only will the crops produced from such seed mature more evenly than scrub seed, not only will they give a higher yield because of the careful selective breeding work behind them but in addition they will give a higher grade because of the true-ness to variety.

This last year, for instance, because of the frost, was a very hard year for all wheats excepting the early varieties. Yet it was noted by skilled professional observers that whenever good true-to-variety seeds had been seeded, particularly registered seed, even with the later varieties, that the resulting crop was much less harmed by frost and so commanded a much higher grade than the average run of crops of the same variety.

The air is full of co-operation these days but the farmer must not forget that only a small step in co-operation has been accomplished by co-operating together to put in an agency to market crops. True co-operation means that the farmer himself in turn will do everything within his power to co-operate, not only with his marketing agency, but also with the purchaser of his products. Both of these mean actually the same thing, producing as nearly as possible the kind of product the customer demands and in such shape as he requires.

As far as the wheat industry is concerned, this simply means that crops will be produced which are as clean as possible and as true to variety as possible and of that variety which is most acceptable to the world's purchaser, which as far as the bulk of Alberta wheats is concerned means hard, red spring wheat, of high milling value.

To secure these kind of crops it is necessary for the first step to sow seed of the right variety and which will be as clean as it can be made, which will contain practically no weed seeds nor other kinds of grain,

and which will be of strong vitality and germination.

If the bulk of western Canadian wheat growers would do this very simple thing there would never be the slightest danger of Canadian wheat losing the fine premium over all other wheats which it has enjoyed in the past and should command in the future. Incidentally, too, the work of those who market this wheat will be easier and carried on more cheaply.

There is no money spent by the farmer which will bring him in such big profits as that spent in securing good clean seed.

A committee of representative business men in the Argentine has been organized to stimulate the exchange of trade between the republic and Great Britain. According to the Anglo-Argentine Commerce of Buenos Aires the movement was initiated solely by the Argentines.

Britain is one of the oldest and greatest trade customers of the Argentine. British capital played a not able part in its opening up and development. British interests are still in control of a number of leading commercial enterprises and important railway lines. Great Britain buys more from the republic than any other foreign country, chiefly in meat and wheat. In former years British manufactured articles were in great demand, but more recently United States manufactured goods have been ousting them from that market. Today the United States sells more than twice the value of goods to the Argentine than it imports in return, a condition which is not unfamiliar to Canada in its trade relations with Uncle Sam.

In seven years, 1921-28, the number of deep-sea ships entering Vancouver has grown 260 per cent., or from 496 to 1,325.

## Big Complete Threshing Outfit at a Bargain

60-30 Rumely Tractor, 1926 S-Type with extension rim.

32-52 Rumely Separator, equipped with grain wear, 14-foot extension feeder, drive belt and extra new belting.

Ten low down flat bottom wagons with 8x14 ft. racks.

One Bunk Car fully equipped.

One Cook Car fully equipped.

All in first-class condition and ready to operate.

Entire Outfit \$5500.00

Terms if desired—delivery date arranged to suit purchaser.

Small Cash Deposit Right Now Cinches Deal.

**Union Tractor and Harvester Co., Limited**

9th Ave. and 8th St. West.

CALGARY

## O.K. BURNER

See Us about the O.K. Burner for your Cook Stove, Heating Stove, or Furnace.

Install one in your Cook Stove first—let it speak for itself.

All the conveniences of Gas and less danger—burns 96 per cent. air, and 4 per cent. cheap furnace oil. Come in and we will show you one in our own cook stove, giving absolute satisfaction.

Phone 79r2.

**J. D. McINTYRE, Vulcan**

## AN ANNUAL TONIC FOR SPRINGTIME

# BOCK BEER

The invigorating, energy restoring  
tasty tonic for Springtime

**NOW READY!!**

Alberta Bock--on draught only  
at Hotels and Clubs of Repute

Big Horn Brewing Co., Ltd.

Calgary Brewing & Malting Co., Ltd.

Lethbridge Breweries Ltd.

New Edmonton Breweries Ltd.

North West Brewing Co., Ltd.

ALBERTA AGENTS

**Distributors  
LIMITED**





*with increased speed  
and acceleration!*

—a Six in the price range of the four!

A TYPE of performance entirely new in a low-priced automobile—that's what you experience when you drive the new Chevrolet Six!

Marvelous six-cylinder smoothness throughout the entire speed range! A freedom from vibration and rumble that makes driving and riding a constant delight! Increased speed and acceleration. More power for hills and heavy going!

You are cordially invited to come in for a demonstration—for until you actually sit at the wheel, you can never know what Chevrolet and General Motors' engineers have achieved in the new Chevrolet six-cylinder valve-in-head engine. C-23-3-28C

DUNCAN MOTORS  
VULCAN DEALERS

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED



## FIRESTONE TIRES

It is economy to buy the best in tires. These cost more but they live longer and are more dependable than the cheap ones. Remember that tire comfort has value. Equip your car with a set of Firestone tires and you banish worry as you eat up the miles in comfort and confidence. Let us equip your car now.

THE STUCKEY SERVICE STATION, VULCAN

## WANTED

Married Man to act as Town Man and Constable for the Town of Vulcan, duties to commence May 1st. Apply stating age, experience if any and salary required. Applications to be in by April 8th, 1929.

A. J. FLOOD,  
Secretary-Treasurer, Vulcan, Alberta.

## Oil and Mining Stocks

Bought and Sold on  
Calgary Exchange at Exchange Rates.

We also have appropriation of  
**4th Canadian General Investment Trust**  
to offer.

One of the most attractive and conservative investments available to the careful investor today.

**Flood, Whicher & Elves**

VULCAN

## Here and There

(214)  
For the first time in history, an airplane has been carrying furs from the wilds of Northern Manitoba to the Winnipeg market. Hollick Kenyon, aviator, left Cranberry Portage for Bockie settlement recently, taking Del Symon, a veteran trader, whose aim was to beat all competitors who take a month to travel by dog team.

During 1928 between 5,600 and 5,700 Prince Edward Island foxes have been shipped abroad, an increase over the 4,260 shipped the preceding year. These have been handled without a single known casualty. Since the middle of October foxes have been shipped to Norway, Sweden, Scotland, Germany, Czechoslovakia, Bavaria, Finland, France, Holland, Switzerland and Japan.

Forty-two years of service with the Canadian Pacific Railway without having broken any of the company's rules or otherwise earned a mark against himself is the unique record held by Arthur W. Savage, engineer, who has just retired on pension. Mr. Savage, who is well known throughout the Eastern Townships, fired the train that laid the first steel on the line between Sherbrooke and Farnham.

The old English Yuletide Festival held recently at the Empress Hotel in Victoria, B.C., proved to be one of the most popular events of last year. Carols and yuletide music were rendered, the ancient "Chester Mystery" staged, and Dickens' "Mrs. Wardle's Christmas Party" was produced. The festival culminated in a ball at which some seven hundred persons attended. It is believed that plans are already being made for a larger and better celebration next year.

A change in telephone numbers has drawn attention to the train inquiry office in the great Windsor Street Station of the Canadian Pacific Railway in Montreal. The girls who are on duty there handle each on an average of 200 calls an hour, and as many as 300 an hour during rush times. They carry most of the information in their heads and seldom have to refer to a time-table. They are asked queer questions sometimes. Recently someone asked, "When does the afternoon begin?" and the old poser turned up, "What time does the four o'clock train leave?"

Dr. Knechtel, a farmer residing about four miles east of Souris, Manitoba, has about 6,000 bushels of Reward wheat which he is going to ship out all over Western Canada in two-bushel lots as soon as the list of addresses arrives from Ottawa—for the project is under the supervision of the Dominion Government. As is pretty generally known, Reward wheat matures about a week earlier than Marquis and, for this reason, can be grown further north. This early ripening means, roughly, that a new strip of country 75 by 1,000 miles, is made available for wheat growing.

Two hundred Chinchilla rabbits accompanied by a ton of special food for their twelve thousand mile journey from England to New Zealand were recently handled by the Canadian Pacific Express Company. The little animals were bred in Lincolnshire and are to serve as a nucleus of a rabbit fur farm in Auckland. As rabbits are regarded as a pest in the Antipodes special arrangements had to be made to allow them to enter the country.

George Jihavlec, son of the Finance Minister of Czechoslovakia, is the latest addition to Alberta's list of notable farmers, led by H.R.H. the Prince of Wales, whose E. P. ranch is only one royal demesne among several, including that of the Duke of Sutherland. Young Jihavlec, who is only 22 years of age, has settled near Lethbridge, where he is gaining farm experience on the farm of C. R. Daniel before launching out for himself.

Thirty-five visits and departures of Canadian Pacific steamships will be made in and out of the Port of Saint John during the coming winter season, between December 1st and April 26th, it is officially announced. This represents an increase of three over the previous season. The two new "Duchess" class steamers, the "Duchess of Richmond" and the "Duchess of York," make their first appearance on the sailing list, the former being due in New Brunswick on March 23rd and the latter on March 30th.

The promotion of two of Canada's best known hotelmen to important posts in the service of the Canadian Pacific Railway has been announced by the hotel department of the company. B. A. Neale, manager of the Chateau Frontenac at Quebec, has been appointed manager of the new 1,200-room skyscraper hotel in Toronto, the Royal York, which will be opened to the public next summer. His place in the great hotelery at Quebec will be taken by John Johnston who has been assistant manager at the Chateau for some time.

The distribution of dividend money every three or six months to shareholders of industrial and commercial enterprises in Canada runs into many millions of dollars a year. The money goes to an army of people throughout the country, many of whom depend on it for their living and it has much to do with the continued prosperity of Canada. About 88 companies are listed on the Toronto Stock Exchange, a small part of the total number of those making regular dividend disbursements in Canada, but for the third quarter of this year these 88 companies distributed in dividends over twenty million dollars, of which the Canadian Pacific alone accounted for \$7,600,000. This was by far the largest distribution by any one company, the next largest being \$381,608. The number who regularly benefit by these distributions of profits is increasing every year, thus showing a more general tendency on the part of the Canadians to invest their earnings in the stocks of well established and sound industrial concerns.

## IT'S THE MONEY YOU SPEND WISELY THAT COUNTS

Someone has said that a rich man has more fun keeping a budget than a man of moderate means. Because the money he saves is tangible, he can see it and invest it, and put it to work. Be that as it may, a budget is an invaluable help to anyone.

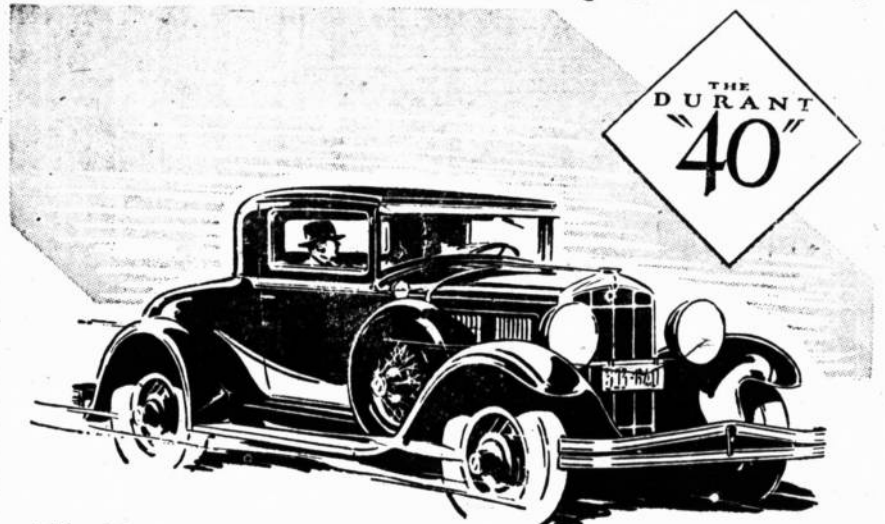
A budget helps you keep the right proportions between expenses, prevents you from spending more than is best for food and rent, or crimping more than you should on entertainment and luxury. But a budget is not a reason for getting cheap things, things in which you forfeit quality by attempting to save on price. A budget says to you: "Here is the amount of money you should spend for this. Spend all of it, but don't spend more." And it is up to you to get the best that can be got for that amount.

The person who spends his money wisely, who likes to get the utmost for it, always finds out from advertisements how he can spend it to the best advantage.

It is surprising how much more wisely you can buy if you make it a habit to read advertising. A little more value here... a little better workmanship there... in this thing slightly more durability... that product perhaps a bit finer. And every cent of money you spend for advertised merchandise will bring you greater comfort, a higher quality of goods, and a standard of excellence that is nationally recognized.

It certainly pays to read the  
advertisements.

## DEVOTED TO QUALITY



The Durant "40"  
De Luxe Coupe



Red Seal Continental Motor  
Bendix Four-Wheel Brakes  
Morris Silent Timing Chain  
Full Force Feed Lubrication

Passenger Cars  
Fours and Sixes  
from \$675 to \$2095  
f.o.b., Leaside, Ont.  
Standard Factory Equipment  
Taxes Extra

BUILT BY  
DURANT MOTORS of CANADA LIMITED  
TORONTO CANADA

# DURANT

B 329

RUGBY TRUCKS IN 1/2 TON TO 1 1/4 TON CAPACITIES

J. M. MOFFATT, Champion, Dealer  
R. E. DODDS, Vulcan, Sub-Agent



# Vulcan Herald

VOL. 2. VULCAN, APRIL 4, 1929 No. 1

## Vulcan Herald

Published in the interests of the People of Vulcan and the Farms and the Farmers of the District.

J. T. WILLARD, Editor.

**A BURNING QUESTION**  
Remember—the oil in your tractor will burn and if you want the best results get the best oil. We have it — PENN STATE — guaranteed 100% Pennsylvania oil with paraffin base. It may cost a little more than the oil you are using but it will save you expensive repairs. We have the correct grade for your tractor.

China's richest man visited this continent recently, where his money enabled him to keep pace with the average citizen.

### SCOTCH SONG

The most popular ballad in Scotland is "I can't give you anything but love."

## LIKE LIMERICKS?

Here's a five lined limerick with the last line omitted. Fill it in to suit yourself and win the furnished bath tub.

A motorist named Eben-

Bought a car for his

wife just to please 'er.

But this ignorant Jill

Passed a car on the hill

-----

It is no longer the

question of whether you

can afford to buy a Mc-

Cormick Deering Tractor.

The problem is—can you

afford to do without it?

-----

Once a week put a

heaping teaspoonful of

baking soda in the wash

water for the cream sepa-

rator, because the soda

will disinfect all parts and

keep the separator sweet.

America's chewing gum bill last year was over \$100,000,000, exclusive of the cost of gasoline necessary to remove it from the trousers.

Speaking of chewing gum reminds us that one of America's prominent gum manufacturers is known to have played with chew chew cars when he was young.

Do not take our word for it. We are expected to boost our line, but if you want to get the truth about McCormick Deering Front Seed Delivery Drills, ask any owner in this vicinity. We shall rest our case on what they say.

**J. T. WILLARD**

**Farm Implements**

**VULCAN**

**Good Equipment Makes a**

**Good Farmer Better.**

## ONE HORSE WEEKLY

The One Horse Weekly by Editor  
Pierce of Simcoe, Ont., in Toronto  
Saturday Night

I am the One-Horse Weekly.

Once a week, 52 times a year, I go out into the surrounding community where I am eagerly devoured by those who cherish me.

I know nothing about what is going on in the outside world. Those who want to read about happenings in Japan, Greenland, Russia, Australia or even in the Dominion where I am published, will have nothing to do with me because I do not concern myself with things outside my own realm.

But I have a few thousand readers who do care for me. Their love is intense. I tell them each week what their neighbours are doing. If George Butler has purchased a new Ford, if Elmer Jones has just shipped a load of hogs, if the Jones' entertained their friends, the Browns, to dinner on Sunday or if Harold Johnson got fifty bushels to the acre from his field of oats, that is news for me and I hasten to spread the glad tidings among my readers.

Or if in the town where I do my work, the civic fathers are wrangling about whether Carter & Richardson, boot-makers, should be allowed to install curb gasoline pump in front of their premises if one of the churches is going to have a bazaar, if Herbie Walker appeared before the beak for 'steenth time on a charge of being inebriated, could not pay his fine and was given ten days in the common jail, if the town fathers refuse to permit the streets to be cleaned on the Sabbath, if a fund is needed to clean up one of the dilapidated cemeteries near town, if the Stop by-laws are being broken by reckless motorists, if an outhouse on Jack Winter's place caught on fire and burned down a few night ago, if the Charity dance last Friday night was a success or if it looks as if there would not be an election for school trustees—well, this is "meat" for me. I fill myself to overflowing and my readers simply "eat me alive."

I have a few big city advertisers who appreciate my worth and sometimes take a whole page of me. But I exist mainly for my local merchants. They know what I mean to them for I carry their messages to all their customers and on Saturday when I glance down the street I see hundreds of my readers flocking to buy goods from my business men. That does my heart good, because I know then that my advertisers are getting more money to spend on me next week.

One or two of the big business men take a whole page, sometimes two, of me every week, if I have room for them. Once in a while I have had to increase my twelve pages to sixteen to accommodate them, but I don't do that very often because it is expensive and I must make a living. Then I usually have about twenty fair-sized ads and a few small ones. Besides I am accustomed to appear with a half a column or so of coming events on my front page. Everybody reads these because there may be something in them that they shouldn't miss, such as a chicken pie supper at the Baptist Church, or the Christmas concert at the community hall or the big square dance up at Waterville the next night.

My biggest job is to please all classes of the people. Because in our town, you see, we have bankers and preachers, lawyers and hard-working men, merchants and mechanics, doctors and janitors, yes nearly every sort of profession is represented. If I am not careful some of them will think I am talking down to them; if I make a grammatical error, the higher minded will call me an uneducated fool and wholly unfit even to be a One Horse Weekly. If some of the elderly ladies of the community cannot find the report of their quilting bee, then I am likely to be called bitter names and to be accused of showing partiality. Unlike the big city daily, where there are many Horses, there is only one of me and I have to be constantly on my best behaviour or I will hear about it.

Once a week, every Thursday morning, I go to press. Sometimes I am somewhat delayed because one of my merchants brings his advertising copy in at the last minute and declares that I must get his ad in or he will quit using the paper. Only last week I had six telephone calls just as I was about to turn over for the first time. Several of them were my readers who had forgotten to send in a bit of news. But one of them was my good friend, Rosenberg, who had just made up his mind to put on a fire sale. He wanted half a page of me. I told him there was only a quarter page left, and even then I would have to leave out my feature article about the corn borer scare. By the time the change had been made I was fully an hour behind time. I was nearly desperate because you know I publish three thousand copies of myself every week and I must catch the mails or my readers will not sleep.

I had just got going good when one of my traces broke, a column of personal items slipped out of place and I would have been wholly wrecked if I had not stopped running just in the nick of time. I lost another half hour repairing the damage, but fortunately things went along smoothly the rest of the day and I just barely caught the mails.

After my work is done for the week I usually spend the time pondering up on how I am received by my readers. I know that some of them enjoy me because there is always a line-up outside on Thursday morning when they hear me getting ready to turn over. Others have told me that all the family read me over once on Thursday, once on Friday and then put me away for Sunday reading.

Of course I realize that my editorial column pains some of my readers because it is frequently necessary for me, in the course of my duty, to comment upon such matters as the high tax rate levied by the town council the terrible condition of some of the streets or country roads (everyone is naturally touchy about his work, and the roadmaker is no exception), or perhaps I have some comment inimical to the interests of one of the political parties (I try to be strictly independent). If I have appeared with some item of news which the party concerned did not want published, then he is sure to "high-hat" me on the street or come to my place of business, if he is brave, and make dire threats to my face.

Occasionally terrible mistakes have crept into my pages. Certain words have been misspelled which I would almost have given one year of my life to have prevented. Like the roadmaker, errors always touch my vanity. I have sometimes come out with "Mr." instead of "Mrs." or more horrible still "Mrs." instead of "Miss." Then I am in real trouble. Once or twice I have even had my heading mixed, having a highly ludicrous effect and giving me no little concern. Fortunately I am not bothered with telegraphic news, and since I am acquainted with the view of the Premiers in my Dominion on such such a vital subject as immigration, I am rarely caught giving credit to the wrong Premier. I have however, credited a roadmaker with a certain excellent piece of road which he had nothing to do with. The other roadmaker stopped taking me altogether.

People do not seem to realize that we One-Horse Weeklies have several thousands of opportunities for mistakes every week. For instance I will just cite a few of the multi-numerous duties which must be accomplished each time before I flaunt myself in the face of my eager public. I have about thirty people in the different country districts who cover the rural news for me. While they co-operate splendidly, they are given to using 25 different types of lead-pencils (I have no stenographic correspondents) most of which are of the hard type and as many different kinds of paper. I might say here, too, that one of my advertisers is accustomed to writing his ads on dark brown wrapping paper. In spite of the fact that I have supplied him with pure white paper, he persists in this, greatly to my annoyance.

One of my writers is a tissue-paper addict and while her letter forms are decipherable, often many words are wholly obliterated where the pencil has slipped through the paper. This likewise annoys me. Others insist on using both sides of the copy paper which is absolutely taboo even with One-Horse Weeklies. One correspondent, a preacher, deliberately writes the wrong way of the paper despite my reiterated warnings. Another apparently never leaves his own immediate vicinity because the same half dozen people are featured in his budget every week. I have had many complaints about this and finally I even gave the job to a woman who had been one of the loudest complainants. She proved a running-mate for her predecessor because her items dealt exclusively with her immediate family and their relatives to the utter exclusion of all other residents of the community and particularly those who had heretofore played such a prominent role in the news. After several of my subscribers had forsaken me, I returned the position to its former incumbent because he needed the free subscription which went with it.

Enough of my trouble with my family of writers, who do their best but often bring much grief upon my head. As I have already said, late advertising copy is one of our greatest bane and often results in costly errors. Figures trouble me at the best of times but when they come at the rush hours, I am nonplussed. On different occasions, I have offered on behalf of an advertiser candy at \$2.90 per pound instead of 29c; a suit of clothes at \$8.00 instead of \$38.00; ladies' underwear at \$10.00 per garment instead of \$1.00; and so forth. Once I was sued by an angry advertiser for his loss by reason of such a mistake but the judge held in my favour when my counsel propounded the view that a One-Horse Weekly could not be expected to guarantee the correctness of a last minute advertisement.

But really I cannot more intelligently set forth the multitudinous possibilities for error than by describing what a vast array of work and concentration goes into my composition every week.

Firstly, all my type must be set, proofed, read and corrected. In a twelve-page paper, such as I am, it has been estimated there are 2,159,833 chances for mistakes each week. On top of that are the chances that my news may be wrong in some particular before it gets into type. Many public men are prone to say one thing when they mean another and if their actual words are printed, alas for the

poor One-Horse Weekly! Some weeks I have a staggering list of community activities to cover. For example, last week I had the town council, the police court, the General Sessions, the County Ministerial Association, the Beekeepers' organization, the Home and School, the Rotary Club, three anniversary services in one church on Sunday, the Masonic lodge, the Hospital Board's annual meeting, with two funerals and one tragedy thrown in for good measure. In addition I must present a couple of columns of personal items, tracking down those who have visitors and those who are going out of town; a complete list of motorists who are in trouble and citizens who have violated the L.C.A. In my leisure hours (what a travesty on that benign adjective!) I must dig into old copies and tell my readers what they were doing fifty years ago, if per chance they had made their initial bow into this august world so early in history. My editorial column is written late at night when all good people are asleep and the solemnity of darkness enables me to form high-sounding opinions on matters of profound municipal import.

Should it be necessary to elaborate further on the onerous character of my duties or to explain why I make mistakes.

The funny or rather tragic side of the situation is that I go out among my admirers every week feeling that I am just about perfect and that the most searching scrutiny will fail to reveal a single flaw. Poor innocent One-Horse Weekly with your sublime confidence in your own infallibility!

No sooner have I sent my weekly 3000 on their mission of mental enlightenment and stimulation than one of my merchants rushes in quite breathless and completely speechless from fury to announce that 'Horror of Horrors' his advertisement is missing from the paper. Hasty search reveals the ghastly truth of his assertion, for in the rush of press day his ad had been left prostrate on its galley.

Hardly have the threats and imprecations of this enraged patron lost their sting than one of my maidenly subscribers appears on the scene, opens wide a copy of me and pointing to my column of "Items of Long Ago," furiously demands what business have I to publicly state the date of her birth. What an ignoramus am I never to have learned that a woman's age is her own deep, dark secret!

As the lady sweeps wrathfully from my presence behold I am confronted by one of my oldest friends. But his countenance does not shine with amiability. He wants me to know that he was not to blame in any respect for that motor accident. It was all the other fellow's fault and my contemptible insinuation must be withdrawn in my next issue.

(Continued on Back Page)

USE

# "Golden West"

FLOUR

MADE IN VULCAN

—SOLD AT—

McLaggan &amp; Manson

F. L. Simington &amp; Co.

AND AT THE

Vulcan Flour Mill

98 pound Sack - - - - \$3.85

49 pound Sack - - - - \$2.00

24 pound Sack - - - - \$1.10

9 pound Wheatlets - - - 50c

Every Bag of Flour absolutely guaranteed.

# VULCAN FLOUR MILL

Telephone 135

## TRACTOR OILS

We Stock "En-ar-co" 100% Pure Paraffin Base Oils

When you buy "En-ar-co" Oils you do not pay duty.

Duty Does Not Lubricate.

"WE WELD"

Vulcan Garage and Machine Shop

Telephone 67

## Alberta Wood Preserving Co.

LIMITED

7% Preferred Stock 7%

Price: \$9.00 and Accrued Dividend

O. C. ARNOTT COMPANY, LTD.

INVESTMENT BANKERS

ROYAL BANK CHAMBERS

M6718

CALGARY

# Ford New Standards

Every fine car of today is beautiful in line and color. It is only on checking up the points of inbuilt worth—speed, stamina, riding comfort, economy of operation, braking ability—that the superiority of the Ford becomes strikingly evident. The Model "A" Ford stands by itself in brilliant performance and measures up to a new standard of construction, heretofore expected only in the highest priced cars.

Many people buy without investigation of facts and on snap or emotional judgment. Every year it is estimated a million car buyers change their ideas on their car after they have had it six months. Consider the following facts before purchasing your next car—and then decide for yourself which car offers the most value for the money.

## DO YOU KNOW

- 1—That no car under \$2,000.00 outside of Ford is putting on Houdaille Double Acting Hydraulic Shock Absorbers as standard equipment.
- 2—That no car under \$1,500.00 except Ford has triplex shatterproof windshield glass as standard equipment?
- 3—That Ford is one of the few cars in the low price field with three-quarter floating axle?
- 4—That Ford is the only car under Buick with Torque Tube and Radius Drive construction?
- 5—Ford is the only car under \$1,500.00 with five-bearing transmission?
- 6—That the New Ford has 25 roller and ball bearings in its chassis?
- 7—Ford is one of the few cars in the low price field with three-quarter irreversible steering system?
- 8—Ford is one of few cars built today that has five steel wheels as standard equipment?
- 9—That Ford is the only car under the higher priced cars with silent, six-brake, internal, expanding, all-enclosed system?
- 10—That wrist pins in motor are machined to .0002 and are of full floating type?
- 11—That aluminum alloy pistons are balanced to an accuracy of two grams? This is the finest balance of any piston in any car, regardless of cost.
- 12—That when car is travelling 50 miles per hour, the revolution of motor is only 2,007?
- 13—That gear ratio of New Ford is 3.7?
- 14—That the actual road clearance of Ford is 9 1/2 inches—highest of any American stock car?
- 15—That the New Ford has proven itself in public hands this past year as one of the finest performing cars ever built—from standpoint of pick-up, hill-climbing ability, speed and riding comfort?
- 16—That the New Ford has proven itself beyond doubt as the most wonderful winter car ever built. It starts early in cold weather and bucks snow beyond belief—ask the owners.
- 17—That the Ford is one of the coolest running motors built?
- 18—That service and dealer responsibility behind the New Ford Car is unequalled by that of any other car built?
- 19—That the New Ford holds the road at high speeds as good as cars being sold at highest prices?
- 20—That the New Ford stands out supreme in its field in mechanical design, specifications, equipment, quality and precision workmanship?
- 21—That the swing to Ford predominance is greater than ever before?—1929 registrations are proving this more to be a fact every month.
- 22—That the beautiful color options and custom body lines gives the car the exclusive quality appearance so desired by the most discriminating buyers?
- 23—It is an admitted fact among steel experts that Ford steel quality is surpassed by none and equalled by few?
- 24—There are many more points of quality, durability, performance, safety, comfort and economy we would like to show you. A demonstration will convince you. Phone or give us a call.

# Pyramid Motors

LIMITED

Phone 130

Vulcan Ford Dealers

# Spring started March 21st.

get  
ready  
now

SPRING is already here! Soon you'll be feeling the lure of the road again. Your hands will be tingling to get on the wheel.

And here's your chance to save money on a Good Car . . . a car with thousands of miles of enjoyment left in, that somebody gave up to get an Outstanding Chevrolet.

We can't keep these Used Cars in stock with the spring deliveries coming in. They MUST go. They ARE going. BUT there are still many bargains left. Still a good variety to choose from. So come in and grasp this opportunity. Be ready for Spring this year!

DUNCAN MOTORS

Vulcan Dealers

# CHEVROLET DEALERS National USED CAR SALE

for ONE  
MONTH

- |  |       |
|--|-------|
| 1925 Chevrolet Touring<br>splendid condition           | \$350 |
| 1926 Chevrolet Landau<br>reconditioned throughout      | \$600 |
| 1927 Imperial Landau, new<br>tires, mechanically sound | \$675 |
| 1927 Chevrolet Coach<br>A1 condition                   | \$575 |
| 1927 (2) Chevrolet Coupes<br>Real Good Buys            | \$575 |
| 1926 Ford Tudor  |       |
| 1923 Ford Touring                                      |       |
| At Very Attractive Prices                              |       |



**Baby Chicks**

Baby Chick Time is Here. Get Your—  
Baby Chick Food  
White Diarrhea Tablets  
Water Founts and Feeders  
Laying Mash  
—FROM—  
**Hoskyn Egg Ranch**  
VULCAN

**D. O. ROBINSON**  
VULCAN**Building Contractor**

House Moving, Brick Work,  
and Concreting a Specialty.  
Agent for Dodds Struthers  
Lightning System  
P. O. Box 395

**THE CLUB****Billiard Hall and Barber Shop**

OUR BOBS PLEASE  
ASK THE GIRL WHO WEARS ONE

Quick and Efficient Service  
Phone 143 GEO. PETTMAN

**Vulcan Bakery**

**Fresh Bread and Cakes Daily.**  
**CONFECTIONERY**

Special Cakes to Order  
**Colin McInnes**  
Phone 80

**BOARD**

The McQueen Boarding House has been taken over by Mrs. Kemp and is now open to the public. A trial solicited.

**Mrs. Kemp**  
VULCAN, ALBERTA

**ITEMS OF INTEREST**

The Manitoba Rolling Mills Company is proceeding rapidly with preparations for the building of its new steel plant in East Calgary. A considerable part of the handling equipment has already been purchased; bids have been received for about \$60,000 worth of electrical equipment and \$20,000 worth of driving mechanism. Plans for the buildings, involving 500 tons of structural steel are practically completed and the work is going to the shops as quickly as can be arranged in the hope of construction starting in the latter half of April.

According to Premier Brownlee, the proposed undertaking of large British capital in utilizing waste gas in the Turner Valley field goes far beyond any carbon black plant and involves one of the largest organizations in Great Britain. The plan is to break into its constituent parts of the waste gas in the Turner Valley field, and from that to engage in certain chemical manufacturing processes. The entire resources of the Alberta University chemical research departments have been placed at the disposal of the concern by the Government for research purposes.

"Crude naphtha such as produced at Turner Valley, is at a premium not only in Canada but in all parts of the world." I. C. Solloway of Toronto, in an aim to encourage investment in Alberta's oil field, points out that Turner Valley is supplying only about 20 per cent. of the gasoline required in Western Canada. Crude oil can be imported cheaply, its production is not important, but the quality of naphtha found at Turner Valley is of immense value, with expanding possibilities. There is every reason to speed up development in Alberta oil. Hoover has warned Americans that their supply of oil and gas would be exhausted before many years and they would be obliged to import.

**SPECIALS GOOD UNTIL FRIDAY, APRIL 12th**

Extra Special	Extra Special	Extra Special
<b>Lux</b>	<b>Corn Flakes</b>	<b>Tomatoes</b>
For Fine Lanudering	Sugar Crisp	Choice Quality, size 2½
6 for ..... 55c	3 for ..... 25c	7 for ..... \$1.00

Pumpkin, No. 2½ tin ..... 20c Sweet Mixed Pickles, gal. tin, .. \$1.25  
Pure Strawberry Jam, 4 lb. tin ..... 60c Dill Pickles, No. 2½ tin, ..... 30c

Oranges, Sweet and Juicy, 3 dozen for ..... 55c

Full Supply Fresh Fruits and Vegetables

**McLAGGAN & MANSON,** Groceries, Men's Wear, Etc.  
TELEPHONE 131 VULCAN, ALBERTA

**ENSIGN NEWS**

Another load of horses have been shipped by Mr. A. L. Finlayson.

Miss V. McCannel is attending the teachers convention at Edmonton.

Miss I. Cooper is spending the holidays at the home of her parents in Calgary.

Miss Cecile Masse from Midnapore, spent the Easter holidays at the home of her parents.

Mr. A. M. Meyers is sporting a new Chevrolet sedan. "Here's good luck" Empty Diddy."

Mrs. J. Husky and children from Midnapore, spent over Easter at the home of Mr. and Mrs. J. Masse.

The sign is off the door, and we are pleased to say Mr. E. E. Southgate, has rejoined his family again.

Friends of Mrs. L. Jackson will regret to hear she is seriously ill at the General Hospital, Calgary. We all hope for a speedy recovery.

We are glad to hear that Mr. W. Palmer who has been undergoing an operation at the Holy Cross hospital at Calgary is progressing favorably.

I sincerely thank all my friends who were so kind to me during our quarantine and I hope that they will be abundantly blessed is the wish of Mrs. E. E. Southgate.

Mr. and Mrs. W. Archambault and daughter Alice have moved in from Arrowwood and are residing on their new farm north of town. We wish them luck in their new undertaking.

Ensign church services are held every Sunday in the school house: Sunday school at 2:30, conducted by Mrs. A. Smith and preaching by the Rev. J. J. Farquhar at 3 p.m. You are all invited to these interesting sermons, and to our large Sunday school of which we are proud of. Everybody welcome.

A surprise party was given at the home of Mrs. E. Gerard who is shortly leaving with her two daughters Aline and Gertrude for a visit to Butte, Montana. About thirty members of the Women's Institute and community were present and a very pleasant afternoon was spent. A gift of silver spoons was presented to Mrs. E. Girard from the Women's Institute.

The members and families of the Ladies' Aid spent an enjoyable evening at the schoolhouse Thursday evening, the 28th. The program was opened by Miss V. McCannel with a solo, accompanied by Miss Lillian Dennis which was followed by a play entitled "They Say," which was very well put over by Mrs. A. L. Finlayson.

Mrs. E. Harris, Mrs. H. S. Parker and Mrs. J. Ferguson. Games were then played in which a paper race was held, prizes given to Mrs. E. Harris and Rev. J. J. Farquhar for being first and a shaking hand competition, in which a prize was won by Miss Netta Jackson. Miss M. Paton read an amusing description of the minutes from the Ladies' Aid meetings. Mrs.

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**YOUNG TREES****FOR SALE**

Town of Vulcan

has a quantity of

above for sale.

Apply: A. J. FLOOD,

Sec. - Treas.

**ONE HORSE WEEKLY**

(Continued from Page Three)

Have I neglected the name of Mrs. X among those who poured tea at yesterday's social function? So a steady voice informs me by telephone.

The next week a fabricated report of a mythical wedding, contributed by some irresponsible rascal, appears in my pages, and lo, the wrath of the gods descends upon me.

And so it goes.

But in spite of my many trials and tribulations, I continue to appear once each week to the evident delight of most of my readers. Their confidence and approval make me proud to be a One-Horse Weekly even though some persons have depreciated my usefulness. I feel that I am performing a service to my community which no other instrument can do. If I make life a bit happier and more worthwhile for my readers, then I do not care what they say about me.

I may be only a One-Horse Weekly but in my own opinion if may say so, I am SOME Horse.

REID HILL NEWS

(Too Late for Last Week)

The local talent play put on under the auspices of the Reid Hill Institute was a great success and much credit is due to the players for their efforts in helping to achieve this desirable result. After the performance, dancing was indulged in, and a delicious luncheon was served at midnight by the ladies. The institute wishes to thank all who contributed in any way to making the evening so pleasant.

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**FOR SALE**

PLANTS—I have instructions to sell the following (left on my premises) 100 n.w. popular, 250 caragana, cost \$27.00, will accept \$20.00, or will sell smaller quantity. J. W. Fox, Kirkcaldy. Ap. 4-tf-c

FARMERS—New heavy yielding potato "Up-to-date" 30 eyes, pack in moss \$1.00 postpaid. New hardy prolific Strawberry Plants \$4.00 per hundred. Maiden hair or Boston ferns 50c each, all postpaid. West Bros., Coombs, B. C.

SETTING EGGS—Pure bred Buff Orpingtons, 50 cents per dozen. Mrs. Nels Nelson, Vulcan. Ap. 5-4t-c

HOUSE FOR SALE—Occupied by Mr. A. L. Burrows, fully modern, hot water heated, three lovely bedrooms; in good state of repair. For price, terms and other particulars, apply to Mrs. Burrows, phone 142. Ap. 4-tf-c

HELP WANTED—A good girl or woman for general housework. Phone R1111, Vulcan.

HATCHING EGGS—Purebred White Wyandotte Hatching eggs for sale. SOLLY strain. \$1.00 a setting. Apply to 1913. Mar28-3t-c

FOR TRADE—E49 McLaughlin Touring car, with 6 good tires, for oil stock. Roy Walker, Phone 33, Vulcan. March21tc

LOST

RADIATOR CAP—Lost on March 31st. In Vulcan. Leave at the Advocate office and be rewarded. Ap4-it-pd

LIGHT GRAY MARE, about 1100 lbs. last seen on the farm of Louis Hanson, branded L-D. Reward for information as to whereabouts. W. Davidoff, Vulcan. Phone R2304 Ap. 4-it-p

KIRKCALDY NEWS

The Kirkcaldy W. L. met at home of Mrs. Grant Mallory for their regular meeting on Thursday, March 27th. Miss Gertrude Roebuck who is attending Normal school, Calgary, is spending the Easter holidays with her parents.

Miss McFall left on Thursday for Etzikom where she will spend the Easter holidays with relatives.

Miss Margaret Patterson from Champion is visiting with her aunt, Mrs. Mallory.

Mr. Robert Robbie left for Edmonton on Thursday.

Mr. Joseph Hagerman who has been living in Calgary for the winter, returned home last week.

Mr. A. J. Maisey was a visitor to Calgary on Thursday.

Miss Zella Todd is visiting with her sister Miss Ross Hollister.

Miss Kathleen Colwell is spending the holidays in Calgary with relatives.

Master Howard Conlin of Calgary is visiting at the home of Mr. and Mrs. Roebuck.

Mr. and Mrs. Charles Tuttle and family have moved to their new home west